RETHINKING WHAT'S INSIDE THE BOX

In 2020, The Home Depot's ongoing effort to find more sustainable substitutes for expanded polystyrene (EPS) foam led our packaging innovation team to the ceiling fan aisle. Fan blades and electronic parts for years have been packed in EPS. But the foam takes up a lot of space, and it takes a long time to biodegrade. So, we made a big change to smaller, greener packages for our private-label fans. Here's how we did it.



On average, using molded pulp instead of EPS can **shrink package size 15%**

